

THE PHILADELPHIA STATEMENT

Style Guide





PHILADELPHIA STATEMENT



**On Civil Discourse and the
Strengthening of Liberal Democracy**



PRIMARY MARK



PHILADELPHIA STATEMENT

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PHILADELPHIA STATEMENT

On Civil Discourse and the
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FULL-COLOR
APPLICATIONS



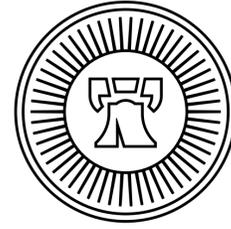
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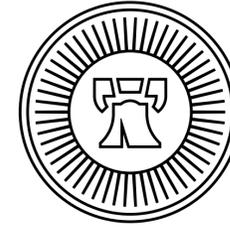
On Civil Discourse and the
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SINGLE-COLOR
APPLICATIONS



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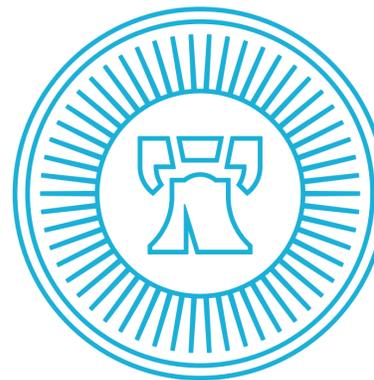
BLACK AND WHITE APPLICATION

SECONDARY MARK



**PHILADELPHIA
STATEMENT**

SOLO ICON



Aa

CARNABY STREET CLEAN

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789!@\$&*()-,.:”?/

Aa

RECOLETA SEMIBOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789!@\$&*()-,.:”?/

DEEP BLUE
PMS 2768 C
#12142A

BRIGHT BLUE
PMS 2995 C
#1AB0D8

WHITE
-
#FFFFFF

